



YOUR REGISTRY® ON DEMAND PROGRAM 2010

PROGRAM SPECIFICS

PROGRAM TO INCREASE REGISTRY SALES AT A MINIMUM COST

- \$425/YEAR ANNUAL FEE
- CURRENT YOUR REGISTRY® INC. CUSTOMERS ARE ELIGIBLE TO PARTICIPATE IN PROGRAM
- FLAT ANNUAL FEE PER YEAR, PAID IN FULL UPON SIGNING CONTRACT, NO MONTHLY FEES
- NO COMMISSIONS ON ANY REGISTRY SALES
- 2 YEAR SERVICE CONTRACT - CONTRACT IS NON-CANCELLABLE
- ALL REGISTRIES INCUR A PER REGISTRY FEE DETERMINED BY:
 - SIZE OF GIFT LIST IF PAPER SUBMISSION
 - ELECTRONIC SUBMISSION

Item Count	Faxed		Electronic	
	Images	No Images	Images	No Images
1-30	\$32	\$22	\$24	\$14
31-60	\$52	\$32	\$37	\$17
61-90	\$72	\$42	\$49	\$19
91-120	\$92	\$52	\$62	\$ 22
121-150	\$112	\$62	\$74	\$24
151-180	\$132	\$72	\$87	\$27
181-210	\$152	\$82	\$99	\$29

- STORES MAY UPGRADE SERVICES AT ANY TIME WITHOUT PENALTY
- ALL SALES COME FROM YOUR STORE - WHERE REGISTRANT CREATED REGISTRY
- ALL MARKETING MATERIALS FOR IN-STORE USE ARE A LA CARTE AND AT AN ADDITIONAL COST
- MATERIALS & SERVICES INCLUDED ARE REGISTRY PLANNERS & EVENT REGISTRATION FORMS
- SERVICE INCLUDES:
 - 24/7 - YEAR ROUND TOLL-FREE REGISTRY CUSTOMER SERVICE CENTER
 - ON-LINE ACCESS TO LISTS VIA www.MyRegistryList.com **OR** YOUR WEB SITE
 - ONE (1) HOUR INITIAL CONSULTING/TRAINING
 - ON GOING GIFT REGISTRY, GUEST AND REGISTRANT SUPPORT BY YOUR REGISTRY
 - YOUR REGISTRY® MANAGES TOLL-FREE CUSTOMER SERVICE CENTER AND WEBSITE ORDERS
 - YOUR REGISTRY® ENSURES PROPER ORDER FULFILLMENT AT THE STORE LEVEL
 - REGISTRY CREATION IS IN-STORE, LIKE ALL NATIONWIDE REGISTRIES
 - CD WITH BASIC REGISTRATION FORMS